



# Recruiters Media Pack

## **Introductions**

Nowadays it is very common for aviation industries to be bombarded with high volumes of applications from candidates worldwide. Just one online advert can bring thousands of applicants and many online recruitment services promise no less. However, the key for any recruiter today is not the volume of applications but their relevancy.

And this is what we concentrate on and this is what we deliver - relevant applicants for your job vacancies!

We are heavily focusing on the relevancy of candidates and their ability to fulfill recruiters given requirements. Our website uses advanced Job board technologies to support and, most importantly, to intensify the whole recruitment searching process. We give you, the recruiter, the freedom of selection and equip you with necessary tools to be able to choose only those candidates who are able to fulfill your exclusive requirements.

Moreover our website presents you with extra advertising and branding opportunities. Each of your job posting is accompanied by your company logo as standard and a selection of banners is also on offer. Plus, due to the nature of the industry, for those who wish to attract an international and/or multilingual audience can also post job descriptions in a selection of foreign languages.

You will be able to gain access to your online account and post your jobs whenever it suits you, 24 hours a day, 7 days a week, 365 days a year. For those who would like assistance with their advertising campaign we have a dedicated team of professionals on hand. The team can advise you on the best suited advertising package for you to make your campaign more efficient, quicker in response and above all cost effective! We understand that every recruiter has different requirements and therefore we as a team work very hard to help you design the most individual and successful advertising campaign.

## **Our audience**

Airtransportjobs.com is visited daily by many aviation professionals. Our online database is overflowing with qualified and ambitious career seeking individuals, from all around the world. A large audiences of professionals from whom you, the recruiter, can select the one who can meet your criteria!

Airtransportjobs.com provides you with the perfect advertising medium, gives you local as well as worldwide coverage and supplies you with the best possible candidates for your vacancies. Our aim and main focus is on delivering relevant candidates of the highest calibre to your doorstep!

## Employer Tools

### Job advertising features

- Job Adverts lasting 28 days
- All adverts include company logo as standard
- Ability to add, edit and renew advertising
- Multiple users login allowing more departments to share the campaign
- HTML ads option available
- Multilingual advert option
- Job alert to registered jobseekers

### Filter questions

- To remove any irrelevant applications
- To maximize the relevancy of applications

### CV's by email

- The best matched CV's sent automatically to your mailbox

### CV search

- Access to the CV database
- Select your ideal candidate
- Folder and memo system

### Purchase online

- Advertising packages can be purchased online using a credit card
- Fast and easy self-service
- Immediate advertising campaign
- Extra branding facilities

## Package options

### **A Single Job Posting**

- Job posting lasting 28 days
- Company logo with each job description as standard
- Ability to add, edit and renew advertising text
- HTML ads option available
- Job alert to registered jobseekers

### **Enhanced Pack**

- Up to 5 Job postings lasting 28 days
- 1 Featured job included
- Company logo with each job description as standard
- Ability to add, edit and renew advertising text
- HTML ads option available
- Job alert to registered jobseekers
- Statistics for your adverts

### **Premium Pack**

- Up to 20 Job postings lasting 28 days
- Company logo with each job description as standard
- 5 Featured jobs included
- Featured Recruiter banner included
- Ability to add, edit and renew advertising text
- HTML ads option available
- Statistics for your adverts
- Job alert to registered jobseekers
- Candidate sorting management system with Folder organizer
- HTML page with all your jobs currently advertised

### **Regular and High volume recruiters Packages**

- Specially custom-made packages for highly competitive prices
- Three, six and twelve months advertising packages can be arranged
- Please contact us to set up your exacting account

### Advertising Opportunities:

**Job Posting** is a cost effective, convenient and time efficient in response advertising facility which displays your job vacancy and your company logo as standard to all types of audiences - local, regional as well as worldwide. It helps you to find the perfect candidate without any delay!

**Featured Job** is a section which displays your vacancy on the home page and gives it great escalation in the number of views by jobseekers. Through this facility you give maximum exposure to one particular vacancy. Once viewed your company logo is also exposed to the viewer which again contributes to branding and increases your chances of higher viewing popularity.

**Featured Recruiter** is a fantastic branding opportunity for every recruiter. It enables you to stand out more and it increases the number of responses by a significant margin. This feature allows you to present all your job vacancies together at once or it can give you the option of diverting jobseekers to your own recruiting campaign.

**Tower banner** is a great advertising opportunity for not just for recruiters. Our website's audience consists of thousand of aviation professionals, aviation companies and their representatives from all around the world. If you would like to get their maximum attention and to divert the traffic to your own company's website Tower banner is the feature for you!

### Sponsorship Opportunities:

**Career Kit** area available for sponsorship, this section will have content based around interview techniques, what to look for in your next job and will be the education part of the site for graduates wishing to enter the aviation business.

**Graduate** area available for sponsorship, this section is primarily aimed at new graduates, with more information describing types of positions with salary & career path advice.

## Advertising

### Worth knowing:

**Job advertising is FREE for all users of Routesonline Enhanced Profile and Route Exchange members**

**All jobs advertised on our website carry recruiter's logo**

**All Recruiters have their logos placed on the homepage- featuring all their jobs just one click away**

**All jobs are additionally advertised by monthly emails to an extensive database of route development professionals – Routes event attendees.**

### Packages & Rates:

All job advertising packages are **FREE** to all users of Routesonline Enhanced Profile and Route Exchange members

Job Advertising Packages	Price	Duration
Single Job Advert - Featured on the homepage	£249	4 weeks
Enhanced Package (3 job adverts) - Including 1 Featured Job	£499	4 weeks
Unlimited Job advertising	£2499	6 months
Tower Banner	£799	4 weeks

## Candidate Tools

### ***Job search***

- Job search by multiple criteria
- Save jobs searches
- Build a wish list
- Multiple applications

### **Jobs by email**

- New jobs alert email facility
- The top 10 matched jobs sent email every day

### **Manage Applications**

- List of personal job applications

### **Manage CV**

- CV upload or attachment in word document

### **CV Builder**

- Automated CV Builder

### **Covering letters**

- Make your application to stand out from the crowd

### **Career advice**

- Valuable tips on how to chose the right career for yourself
- Aviation the world of career opportunities

## Advertise with us

Our website supplies you with the most comprehensive advertising facilities which make your recruitment campaign fast in response, efficient, easy to manage, cost effective and undoubtedly successful.

Most importantly Airtransportjobs.com gives you, unprecedented audience of world class aviation professionals who are fully qualified, experienced and eager to progress and succeed in their careers! Our audience is unique and exceptional. Airtransportjobs.com is supported by a decade and a half of RDG (The Route Development Group) experience. In the last 15 years the RDG organized development events for airports and airlines. Nowadays these events hold annually over 30 000 meetings for the aviation professionals (Visit [www.routesonline.com](http://www.routesonline.com) to see the next coming events). This intensive efforts and networking of RDG have created a database of more than 23000 aviation professionals from all around the globe. With us you have the greatest chance of attracting the best relevant candidates for your job vacancies and give your company the success it clearly deserves.

Furthermore with Airtransportjobs.com you have the choice of running your own campaign using your online account which gives you complete privacy and independence. On the other hand, if you wish to consult our recruitment team we can advise you on how to make your advertising campaign the most successful using a combination of advertising features of our website. Our team consists of highly dedicated and experienced professionals offering you a strong commitment and any time assistance on your recruiting journey. We work consistently hard to assist you to fill your job vacancies with an abundance of suitably qualified job seekers. We are extremely focused and determined to help you to make the best recruitment advertising campaign for you.

To start your advertising campaign straight away, simply register on [www.airtransportjobs.com](http://www.airtransportjobs.com). Or if you would like to discuss your advertising campaign with our recruitment team please email us at [recruitmentsales@airtransportjobs.com](mailto:recruitmentsales@airtransportjobs.com) or call us on +44 (0) 161 234 2730 and ask for David Todd.

We look forward to delivering you the most relevant candidates today!